



**Press Release**  
**September 19, 2007**

**Lifework, Inc. Continues to Grow with New Appointments**  
*Emergency Response Services Company Expands to Meet Demand*

Ellicott City, MD - Lifework, Inc. an established leader in health education and life-saving products has expanded its Executive team with the appointment of seasoned Business Manager, Elizabeth Walizer. Additionally Pierre Cox, Ph.D. Education Director has accepted increased responsibility as the Lifework American Heart Association Training Center Coordinator.

“As Lifework expands its national presence, it is imperative that we continue to provide professional leadership and innovative solutions,” stated company President, Carol Stemple. “Ms. Walizer brings rich experience in steering similarly sized companies toward a modern work system designed for exceptional client services.”

Elizabeth Walizer’s background includes over 15 years of medical management and 15 years of professional gymnastics coaching experience. She will be responsible for strategic organization to better support Lifework clients. Ms. Walizer’s customer-centered leadership and human capital skills are an essential component of Lifework’s continued growth.

Since beginning his Lifework career in 2000 as an American Heart Association Basic Life Support instructor, Pierre Cox, PhD, has transitioned to Lifework Education Director. He has played a key role in developing course content that is innovative as well as consistent with national guidelines.

In this expanded position, Dr. Cox has the additional responsibility for managing all aspects of the AHA Training Center. This includes instructor development, strategic planning, quality assurance, and future education initiatives. He holds a Ph.D. degree in Educational Leadership from Kennedy-Western University.

**About Lifework, Inc.**

Headquartered in Ellicott City, MD, Lifework, Inc. specializes in corporate Emergency Response products and services. The firm has demonstrated expertise in Automated External Defibrillation products and Emergency Response planning and training. For more information, please visit [www.lifeworkhealth.com](http://www.lifeworkhealth.com) or call 1-888-877-4427.