



LIFEWORK, INC.
Corporate & Community Defibrillation Programs

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FOR IMMEDIATE RELEASE

LIFEWORK PREPARES BALTIMORE CITY HIGH SCHOOL STUDENTS
FOR HEALTHCARE CAREERS

(Baltimore, Maryland – April 2004) – As part of a pilot program by Lifework, Inc, students at Paul Lawrence Dunbar Magnet Healthcare Career High School will begin teaching their teachers and fellow students CPR skills and how to use an Automated External Defibrillator (AED) next week.

Last month, these student teachers participated in an American Heart Association (AHA) Heartsaver Instructor course run by Lifework healthcare professionals. The students learned the fundamentals of basic life support, including CPR for patients of all ages, foreign body airway obstruction management, and the use of an AED. The second half of the two-week program focused on the ability to teach others these skills.

In this country, 4000 people experience sudden cardiac arrest (SCA) each week. The only way to save a victim is with a shock from a defibrillator within the first few minutes of collapse. Unfortunately, more than 95% of SCA victims die while waiting for emergency

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services to bring a defibrillator. The good news is we no longer have to wait. Today's AEDs are designed for use by minimally trained laypersons and are available to house alongside fire extinguishers and first aid kits.

Lifework implemented the Dunbar program with the hope that by teaching students to be CPR/AED instructors, it will provide the students with the knowledge and confidence to speak publicly, an increased awareness/interest in healthcare careers, and opportunities for employment as CPR/AED instructors.

Lifework also hopes to increase the availability of Early Defibrillation Programs to the community and corporate environments – meeting its goal of placing these lifesaving devices everywhere and giving the public the power to save lives.

Lifework, Inc., located in Ellicott City, is a woman-owned small business implementing Public Access Defibrillation (PAD) programs throughout Maryland, the District of Columbia, and Northern Virginia. Lifework is both an American Heart Association and an American Safety and Health Institute Training Center. As such, Lifework offers a variety of training courses – last year teaching over 900 students. You can find Lifework on the web at www.lifeworkhealth.com.