



# LIFEWORk

Early Defibrillation News

Winter 2005

February is

## Heart Month!

In honor of Heart Month, Lifework is holding a **SALE** on our in-stock HeartSine Samaritans®!

Built on over 30 years of clinical research and development, the HeartSine Samaritan is lightweight, has a large display, and easy-to-follow voice and text prompts. A long-lasting battery with built-in memory is a key component of this device.

Contact Lifework at 410.418.4989 for more information.

Samaritan Sale Price: **\$1895**

includes carry case, accessory kit, and spare battery



offer good while supplies last.

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MAC staff presented with certificate, honored by saved man
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## AEDs in the News



For more information on the following stories, contact Lifework at 410.418.4989.

- In Wisconsin, a community group is working to put defibrillators in every place the public gathers. The committee has been holding informal meetings to explain the importance of Early Defibrillation Programs. They will focus their immediate placement activities on law enforcement and the fire department. Placing AEDs in local schools is their next goal.  
*(Westosha Report, February 1, 2005)*
- A Michigan Girl Scout troop launched an AED education program in their community and acquired the funds to place six AEDs. The AEDs were placed in the girls' local high school, middle school, and four elementary schools. The girls themselves also became First Aid, CPR and AED certified.  
*(Petoskey News Review, February 1, 2005)*
- A bill has been introduced to the Virginia legislature requiring AEDs in all state high schools. Delegate William Fralin, agreed to sponsor the bill after being contacted by the friends and family of Adam Wickham. Adam was 14 when he died of cardiac arrest at his school.  
*(Roanoke Times, January 31, 2005)*
- The Rotary Club in Monticello, Minnesota, has purchased seven AEDs and is working with local business owners to install AEDs in their buildings. The Rotary club is helping with the purchase of units and by having people trained in CPR/AED.  
*(Monticello Times, January 31, 2005)*
- A building operations engineer saved a man's life using an AED in Eugene, Oregon. The victim had collapsed from cardiac arrest while driving his car from Mike Harbour's building. Recently trained, Harbour administer CPR and used the AED with success. According to a family friend, the patient is improving.  
*(The Register-Guard, January 29, 2005)*

Lifework initiates partnership to make  
**Baltimore a Heart-Safe  
 Community**



Above: A Public Safety Guide practices compressions under the guidance of a Lifework instructor.



Above: Lifework Education Director, Pierre Cox, observes a Public Safety Guide using an Automated External Defibrillator.

Lifework has partnered with Bank of America and the Downtown Partnership of Baltimore (DTPB) to make the streets of Baltimore a Heart-Safe Community! This is the start of what we hope will be a city-wide program.

Utilizing donations from the WJS Foundation, 30 Public Safety Guides completed the American Heart Association Heartsaver AED course taught by Lifework. Twenty more Safety Guides will complete the course in March.

The Bank of America donated their Heartstream AED to be placed in the lobby of 100 South Charles Street, where it will be accessible to the Safety Guides. The DTPB is encouraging all downtown businesses to do the same, making this a community-wide program for downtown Baltimore. We'll keep you informed as this initiative continues to grow!

## Lifework Honors Staff of **Maryland Athletic Club**

On November 15, Lifework honored the staff of Maryland Athletic Club for using an AED to save Ken Pfeifer's life.

In September, Mr. Pfeifer collapsed in sudden cardiac arrest while using the treadmill at Maryland Athletic Club. The club staff called 911 and brought the AED to the patient's side. The simple voice instructions were followed and a shock delivered. Mr. Pfeifer's pulse returned after one shock. He was conscious when paramedics transported him to the hospital.

Photo: Mr. Pfeifer stands in the center of his responders, next to Carol Stemple of Lifework.



## NEW Class at Lifework

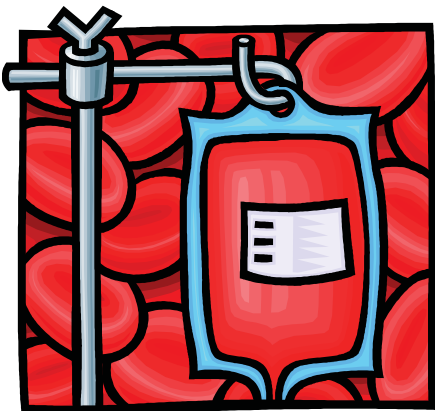
### **Bloodborne Pathogens**

At the request of our clients, Lifework is now offering classes in Bloodborne Pathogens. This program give employees the information necessary to protect themselves when working with biohazards in the workplace. The class meets OSHA compliance (CFR 29:1910.1030).

The Bloodborne Pathogens class reviews:

- OSHA regulation
- major bloodborne diseases & their transmission
- ways to minimize exposure

For more information on this class, please contact the Lifework Training Center at 410.418.4989.



what's new at  
**Lifework, Inc.**

**New Staff at Lifework**

Please welcome Diane Postell to the Lifework staff! Diane is our new Business Manager. She handles Lifework's books and is also on our sales staff.



**Lifework Co-sponsors Instructor Update**

Lifework and HealthQuest will be holding a joint Instructor's information update and skills check for affiliated instructors on Saturday, March 19, 2005. The morning session will consist of skills checks, AHA information, and instructor's exam.

Lifework will also hold a lunch staff meeting. Attendance is required of instructors who teach for Lifework.

Please contact the Lifework Training Center at 410.418.4989 for more information.

upcoming  
**Events**

**February**

February 18, 2005

**National Women's Heart Day**

*for more information:*

*www.sistertosister.org*

February 19, 2005

American Heart Association

**Baltimore Heart Ball**

Baltimore, Maryland

*for more information:*

*Sue Manning 410.637.4523*

*sue.manning@heart.org*

**April**

April 23, 2005

American Heart Association

**Heart Walk**

Stevensville, Maryland

*for more information:*

*BJ Adams 410.770.3606*

*bj.adams@heart.org*

April 28-30, 2005

American Heart Association

**Heart's Delight Wine Tasting & Auction**

Washington, DC

*for more information:*

*Heidi Arnold 703.914.3720*

*heidi.arnold@heart.org*

*heartdelightwineauction.org*

**June**

June 16, 2005

National Institutes of Health

**National Heart, Lung, & Blood Advisory Counsel Meeting**

Bethesda, Maryland

*for more information:*

*www.nhlbi.nih.gov*